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*Republic Airways*

# YEARS

April 18, 2020

Republic Airways Hangar  
Indianapolis International Airport



Benefiting:







# 24 TONS + 15 FEET = KIDS HELPED

## Ready to help some great kids in need?

The Republic Airways 10th Annual Plane Pull gives you an opportunity to engage in fun team building while helping grant hope to Indiana children suffering from life-threatening or terminal illnesses.

Proceeds from this annual event benefit the Indiana Children's Wish Fund, Peyton Manning Children's Hospital, Riley Children's Foundation and A Kid Again.

It's a family friendly event! Kids will have a blast in our free Kids' Zone which includes games, bounce houses and prizes! We'll also have hot dogs, hamburgers, beverages, snacks, balloon animals and face painting available for purchase. Special guests and local celebrities will be part of the fun, including emcee Joe Staysniak of 107.5FM/1070AM The Fan.

In 2019, we raised more than

## \$425,000

which brings Republic's fundraising total to nearly

## \$3.0 M

since 2011

[RepublicPlanePull.com](http://RepublicPlanePull.com)



## When:

Saturday, April 18, 2020 - Check-in begins at 9 a.m.

## Where:

Republic Airways Hangar

Indianapolis International Airport

3998 S. Hoffman Road  
Indianapolis, IN 46241

## How:

- Go to [RepublicPlanePull.com](http://RepublicPlanePull.com). Click the link to the sponsorship level packet. Choose sponsorship and email form.
- Book a team of 10 people.  
(Minimum of three women to compete for prizes)
- Pull a 24-ton jet 15 feet!
- Fastest pull team wins 10 roundtrip airfare tickets.
- "Most Spirited" team wins 10 roundtrip airfare tickets.



Corporate Team Building



Kids' Zone



Special Guests



Most Spirited Award



Fastest Pull

[RepublicPlanePull.com](http://RepublicPlanePull.com)



# Plane Pull Gala

Join us for an evening of great food and fun as we continue to help Indiana children in need. Not a plane-puller? You’re welcome to attend, as well.

Date: Friday, April 17

Location: Prime 47

14300 Clay Terrace Blvd.  
Carmel, Indiana 46032



6:30-7 p.m. - VIP Reception

7-11 p.m. General Admission

- Program and seated dinner, including live and silent auction items



Attire: Cocktail

Cost: \$200 per ticket

Corporate table (8 seats, with company name card): \$2,000

## Sponsorship Opportunities

Help more children with a sponsorship! Each sponsorship will receive one team entry to compete in the Plane Pull and seats to the Plane Pull Gala.

### Presenting Sponsor (1) - \$50,000

- “Republic Airways Plane Pull Presented by \_\_\_\_\_”
- Speaking opportunity to welcome guests at the Plane Pull
- Primary company logo placement on event plane
- Exhibit space at hangar during Plane Pull (20’ x 20’)
- 1 team to participate in the Plane Pull
  - Team to pull first during competition
  - Each participant will receive a Plane Pull T-shirt
- 10 VIP parking spaces at the Plane Pull for participants
- 10 tickets for the Plane Pull VIP First Class Lounge
- 10 tickets for the VIP Gala Reception and 10 seats for the Plane Pull Gala
- 2 Discovery Flights with LIFT\*
- LIFT Lab brought to company office for employee VR experience (for local sponsors)\*\*
- 3 pending children’s wishes will be granted in company’s name
- **EXCLUSIVE:** Presenting Sponsor mentioned in all PR/media as presenting sponsor



#### Sponsor Company Logo Usage and Promotion for Presenting, Platinum, Gold and Silver level:

- Mentioned on beneficiaries’ websites and social media posts
- Company logo placement on event collateral and signage
- Company logo placement on the event website; will be linked to page of your choice
- Company logo placement on event T-shirts (Presenting Sponsor only)

#### Sponsor Company Logo Usage and Promotion for Bronze level

- Mentioned on beneficiaries’ websites and social media posts
- Company logo placement on the event website; will be linked to page of your choice

### Platinum Sponsor (5) - \$25,000 each

Naming rights to one of the following:

#### Plane Pull Gala

- Primary company logo on signage at Gala
- Speaking opportunity to welcome guests at the Gala

#### Plane Pull Kids’ Zone

- Exclusive company logo on signage around the Kids’ Zone
- Opportunity to provide company-branded giveaway items for kids’ prizes

#### Plane Pull Kids’ Pull

- Exclusive company logo on ceremonial Kids’ Pull T-shirt
- Opportunity to join in the ceremonial first pull with kids

#### Plane Pull VIP First Class Lounge

- Exclusive company logo on signage around VIP First Class Lounge. Lounge area to include complimentary food, Plane Pull honoree children/celebrity meet and greets, secure coat and bag check

#### Plane Pull Finish Line

- Exclusive company logo on signage around Finish Line
- Opportunity to sound the air horn, signaling the start of the event

#### All five Platinum Sponsor Packages include:

- Prominent company logo placement on event plane
- Exhibit space at hangar during Plane Pull (15’ x 15’)
- 1 team to participate during the Plane Pull
  - Team will be among the first ten to pull during the Plane Pull
  - Each participant will receive a Plane Pull T-shirt
- 5 VIP parking spaces at the Plane Pull for participants
- 10 tickets for the Plane Pull VIP First Class Lounge
- 8 tickets for the VIP Gala Reception and 8 seats for the Plane Pull Gala
- 1 Discovery Flight with LIFT\*
- LIFT Lab brought to company office for employee VR experience (for local sponsors)\*\*
- 2 pending children’s wishes granted in company’s name

### Gold Sponsor - \$18,000 (multiple available)

- Company logo displayed on event plane
- Exhibit space at hangar during event (10’ x 10’)
- 1 team to participate during the Plane Pull
  - Each participant will receive a Plane Pull T-shirt
- 2 VIP parking spaces at the Plane Pull for participants
- 8 tickets for the Plane Pull VIP First Class Lounge
- 8 tickets for the VIP Gala Reception and 8 seats for the Plane Pull Gala
- LIFT Lab brought to company office for employee VR experience (for local sponsors)\*\*
- 1 pending child’s wish granted in company’s name

### Silver Sponsor - \$12,000 (multiple available)

- Exhibit table at hangar during event
- 1 team to participate during the Plane Pull
  - Each participant will receive a Plane Pull T-shirt
- 2 tickets for the Plane Pull VIP First Class Lounge
- 4 tickets for the VIP Gala Reception and 8 seats for the Plane Pull Gala

### Bronze Sponsor - \$6,000 (multiple available)

- 1 team to participate during the Plane Pull
  - Each participant will receive a Plane Pull T-shirt
- 8 seats for the Plane Pull Gala

\* Discovery Flight: A 30-45 minute introductory flight experience with a LIFT Certified Flight Instructor (CFI) in our four-seat single engine Diamond DA40NG aircraft. The flight, which departs from the Indianapolis International Airport, will allow the rider to learn about the basics of flying a training aircraft and see some great views from 3,000 feet up!

\*\*LIFT Lab: The LIFT Academy LIFT Lab is a mobile virtual reality flight simulation experience that offers the opportunity to take flight in a Diamond DA42 twin-engine aircraft. The experience begins with a brief tutorial on maneuvering the aircraft before letting the user take the yoke to fly a course over Lake Tahoe before landing the DA42 on the runway. The LIFT Lab made its debut at EAA AirVenture, one of the largest airshows in the world, in July of 2018. The LIFT Lab brings the excitement of aviation to the general public by giving individuals their first taste of flying through virtual reality.



## Sponsorship Opportunities

### PROMOTIONAL MATERIALS DEADLINE

For inclusion of your company logo on any event materials, please provide your logos by the date below. Sponsor logos should be provided in two file formats — .eps and .jpg

Logo Deadline:  
**March 26, 2020**

Tangible Benefits	Presenting Sponsor \$50,000 (1)	Platinum Sponsor \$25,000 (5)	Gold Sponsor \$18,000 (multiple)	Silver Sponsor \$12,000 (multiple)	Bronze Sponsor \$6,000 (multiple)
Exhibit space at hangar	20'x20'	15'x15'	10'x10'	Table	
Team to participate during Plane Pull	✓	✓	✓	✓	✓
VIP Parking spaces at Plane Pull	10	5	2		
Tickets to VIP First Class Lounge at Plane Pull	10	10	8	2	
Tickets to VIP Gala Cocktail Hour	10	8	8	4	
Tickets to Plane Pull Gala	10	8	8	8	8
Discovery Flights with LIFT	2	1			
LIFT Lab brought to company office (for local sponsors)	✓	✓	✓		
Wishes to be granted in company's name	3	2	1		
Each participant receives an event T-shirt	✓	✓	✓	✓	✓

### Recognition and Logo Placement

Company logo placement on event collateral & signage as the Presenting Sponsor	EXCLUSIVE				
Speaking opportunity to welcome guests to Plane Pull	EXCLUSIVE				
Primary company logo on signage at Plane Pull Gala	EXCLUSIVE (Gala sponsor only)				
Speaking opportunity to welcome guests to the Gala	EXCLUSIVE (Gala sponsor only)				
Company logo on signage around the Kids' Zone	EXCLUSIVE (Kids' Zone sponsor only)				
Company logo on signage around VIP First Class Lounge at the Plane Pull	EXCLUSIVE (First Class Lounge sponsor only)				
Company logo on signage around Finish Line	EXCLUSIVE (Finish Line sponsor only)				
Opportunity to sound the air horn	EXCLUSIVE (Finish Line sponsor only)				
Company logo placement on event plane	✓	✓	✓		
Mentioned by beneficiaries on websites, social media	✓	✓	✓	✓	✓
Company logo placement on event collateral/signage	✓	✓	✓	✓	
Company logo placement on event website	✓	✓	✓	✓	✓
Company logo placement on event T-shirts	✓				
Company logo on ceremonial Plane Pull Kids' Pull T-shirt	EXCLUSIVE (Kids' Pull sponsor only)				
Opportunity to join in the ceremonial first pull with kids	EXCLUSIVE (Kids' Pull sponsor only)				

RepublicPlanePull.com

## Sponsorship Commitment Form

### Sponsorship Opportunities

Logos for Promotional Materials are due March 6, 2020

- ☐ Presenting Sponsor - \$50,000
- ☐ Platinum Sponsor - \$25,000 (per opportunity)
- ☐ Plane Pull Gala
- ☐ Plane Pull Kids' Zone
- ☐ Plane Pull Kids' Pull
- ☐ Plane Pull VIP First Class Lounge
- ☐ Plane Pull Finish Line
- ☐ Gold Sponsor - \$18,000
- ☐ Silver Sponsor - \$12,000
- ☐ Bronze Sponsor - \$6,000
- ☐ Standard Pull Team - \$2,000
- ☐ In-Kind Gift for Auction Value \$ \_\_\_\_\_  
Item Description \_\_\_\_\_
- ☐ Single Gala ticket - \$200 Quantity: \_\_\_\_\_
- ☐ Corporate table (8 seats) - \$2,000 Quantity: \_\_\_\_\_
- ☐ Basic Donation (no pull team, no sponsorship) \$ \_\_\_\_\_ (amount)

### Sponsor Information

Sponsor Name (as you would like it to appear on promo materials): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### Payment Method

- ☐ Already paid online at RepublicPlanePull.com
- ☐ Check Enclosed\*
- ☐ Credit Card: ☐ Master Card ☐ Visa ☐ American Express ☐ Discover
- Card Number: \_\_\_\_\_
- Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_
- ☐ Invoice Requested

\* Please make checks payable to Indiana Children's Wish Fund.

Indiana Children's Wish Fund is an Indiana nonprofit group recognized by the Internal Revenue Service. Please note the Indiana Children's Wish Fund Federal Tax ID # is 35-161074.

TWO WAYS  
TO REGISTER



Go online to  
**RepublicPlanePull.com**  
or

Fill out and return this  
form and donations to:

Republic Airways  
ATTN: Amy Arnell  
8909 Purdue Rd.  
Suite #300  
Indianapolis, IN 46268

QUESTIONS?

Please email  
**Community@rjet.com**

RepublicPlanePull.com



## About Republic Airways

Founded in 1974, Republic Airways is one of the largest regional airlines in the U.S. Republic operates a fleet of nearly 200 Embraer 170/175 aircraft and offers scheduled passenger service with about 1,000 daily flights to 100 cities in the U.S., Canada, the Caribbean and Central America. The airline provides fixed-fee flights operated under its codeshare partners' brands: American Eagle, Delta Connection and United Express. [Learn more at www.rjet.com](http://www.rjet.com).

In May 2018, Republic opened the Leadership In Flight Training (LIFT) Academy, a commercial aviation pilot training school in Indianapolis. LIFT uses state-of-the-art training technologies that combine flight, flight simulator, online and in-classroom training. Graduates are guaranteed a job as First Officer at Republic. [Learn more at www.flywithlift.com](http://www.flywithlift.com).



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